

# NGA NATURAL *mag*

DRUG-FREE ATHLETES OF AMERICA



The National Gym Association, Inc.

Drug-Free Athletes of America

# SCHEDULE



## OUR MISSION

NGA NATURAL mag is intended to share informative news and encourage natural athletes that you don't have to take drugs to be a competitive athlete. In each issue, we will share stories of extreme accomplishments, training tips, NGA contest results, competition strategies and many other avenues for a healthy lifestyle including NGA Gallery profiles.

## CLOSING DATES

ISSUE  
 SPRING/SUMMER 2017  
 FALL 2017  
 WINTER 2017

MATERIAL and PAYMENT DUE BY:  
 April 1, 2017  
 July 1, 2017  
 December 1, 2017

### Distribution: **Digital (PDF)**

Average Monthly Unique Website Visitors: **3,000**

<b>North America</b>	<b>80,735</b>	<b>81.27%</b>
<b>Asia</b>	<b>12,845</b>	<b>13.51%</b>
<b>Europe</b>	<b>4,011</b>	<b>4.20%</b>
Africa	734	0.77%
South America	484	0.49%
Oceania	356	0.37%
Unknown	234	0.25%
Central America	173	0.19%

Facebook Fans & Followers: **over 5,300**

#NGA Instagram: **160,000+**

# SPECIFICATIONS



## BASIC PRICES

**NGA Natural Mag Size:** 7 3/4" x 10 1/2"

**Bleed:** For digital publication, the AD goes to the edge of the page

**Non-Bleed:** AD edges touch the page margins

AD	BLEED	NON-BLEED	PRICE
<b>2-Page Spread</b>	<b>15 1/2" x 10 1/2"</b>	<b>14 3/4" x 9 3/4"</b>	<b>\$800</b>
<b>Full Page</b>	<b>7 3/4" x 10 1/2"</b>	<b>7" x 9 3/4"</b>	<b>\$450</b>
<b>1/2 Page Horizontal</b>	<b>7 3/4" x 5 1/8"</b>	<b>7" x 4 3/8"</b>	<b>\$250</b>
<b>1/3 Page Vertical</b>	<b>2 5/8" x 10 1/2"</b>	<b>2 1/8" x 9 3/4"</b>	<b>\$200</b>

### CALL FOR PRICING

- Ordering additional ads will reduce the overall cost per page.
- Premium Positions (Inside Cover, Back Cover, Inside of Back Cover)



# MATERIAL REQUIREMENTS



## REQUIREMENTS

- Please adhere to specifications as stated above.
- Text type should be a minimum of 8 points. Text that is less than 8 points should be 100% black.
- All ads must be high resolution, 300 dpi. flattened PDF files
- We also accept TIFF, JPEG, file formats for Ads
- Images and page content must be RGB or greyscale (no CMYK or spot colors accepted)
- Files should be right-reading, portrait mode, 100% to size with no rotations.
- Spread ads must be submitted as single pages
- Ads with 3 or more pages should be submitted as single pages

## SUBMISSIONS

- All files must be submitted via email to [nga@nationalgym.com](mailto:nga@nationalgym.com)
- Payments must be received when artwork is submitted.
- Submit payment via credit card or PayPal.

Advertiser accepts responsibility for any printing errors resulting from materials supplied.

**NGA - DEDICATED TO THE NATURAL DRUG-FREE ATHLETE**